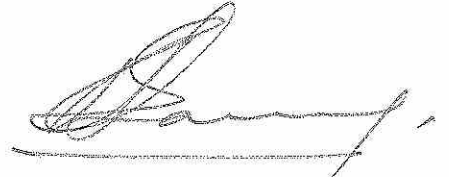# Short Term /Value Added Programmes

1. A Value Added Course "Know Yourself Skills to Get Employable" by Swasthik Consulting Services, Bangaluru for BBA - Both Shifts students was organized on Nov. 16-30, 2023.

2. A Short Term/ Value Added Certificate Course on "Capacity Building Programme for Placement Prospects" in Collaboration with Karat Laws Academy, Delhi was organized from Feb. 16, 2024 to May 31, 2024.

3. A Certificate Course on "Web Development & Data Analysis- Building Insights" was organised for BBA students from 22nd April, 2024 to 6th May, 2024.

4. Short term Certificate Courses were conducted for BCA students in collaboration with Data Flair on varied topics like Web Development with HTML, CSS, Machine Learning, Apache Flink, Python, Android, IoT, Cyber Security etc.during the months from February to June 2024.
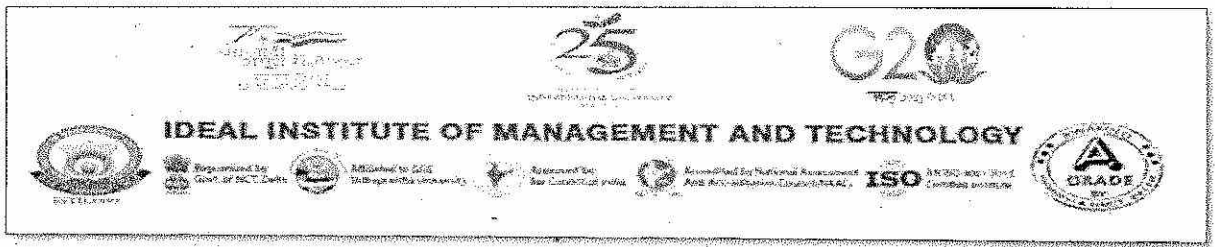
Prof. (Dr.) Anil Parkash Sharma
Director

Director
Ideal Institute of Management & Technology
(G.G.S. Indraprastha University)
16X, Karkardooma Institutional Area, Delhi-92

Ref No.: IIMT/BBA/VAC/NOV/2023/03

Date: 07.11.2023
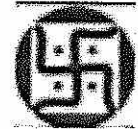
NOTICE

GOLDEN OPPORTUNITY TO UPSKILL YOURSELF
(Anywhere Anytime learning)
In Association with
Swasthik Consulting Services, Bangalore

Value Added Course

"Know Yourself"

MSME Certified

This is to inform that BBA is organizing a 15 days Value added Course on "Know Yourself" in association with Swasthik Consulting Services, Bangalore certified by MSME. This course is designed to help you explore your inner self, enhance your self-awareness, and develop a better understanding of your strengths, weaknesses, and personal values. Self-awareness is a fundamental skill that can greatly contribute to your personal and academic success. The candidate will be provided with a certificate on successfully completing the Course.

Interested students may submit their names to Faculty Coordinators by 12th November, 2023.

Dr. Sonal Goel
Dr. Deepa Jain
Dr. Jasmandeep Kaur
Ms. Harsh Kalra
Dr. Nikita Jain
Dr. Sumit Kumar Debnath
(Value Added Course Coordinators)

Dr. Vineeta Sharma

(Principal, BBA 1st Shift)

Event Report

Name of the Activity:	Know Yourself: Skill to get Employable		
Theme of the Activity:	Value Added Course		
Activity Date(s):	16th -30th November 2023	No. of Participants:	30 students + 06 teachers=36

Brief Description of the Guests/Participants(like industry experts, students, faculty etc):

A total of 30 students and 06 Faculty members attended the Skill Development Program on Case Study Analysis

Brief Description of Activity:

BBA 1ST SHIFT of the Institute has initiated Value added course (Online Mode) in collaboration with Swastik Consulting Services, Banglore for the BBA/BBA CAM students of Both First and second Shift from 16th -30th Nov 2023 on topic "Know yourself : Skill to get Employable". The Speaker for the Session was Dr. Brijesh and Dr. Anju. The session was very interactive and students also were made aware about the Practical implications of various approaches made to solve any problem faced. The day wise session details are as follows:

DAY 1 & Day 2 :
Topic : know yourself-Analytical skills and leadership skill in the organisation. Expert Mr. Brijesh asked Students to share their strengths, long term goals and were suggested strategies to achieve it.

DAY 3 :
Topic: Know leadership skill in the organisation. Expert Mr. Brijesh elaborated upon the skill development strategies to build leadership qualities.

DAY 4 & 5 :
Topic: Problem Solving Techniques & Entrepreneurship Skills. Expert Dr. Anju Shukla elaborated that leadership is supportive of entrepreneurial initiatives. Leaders should model the behavior they want to see and actively champion a culture of entrepreneurship.

DAY 6:
Topic: critical thinking and Emotional Intelligence. Expert Dr. Anju elaborated upon strategies in recognising and understanding one's own emotions and those of others, Also Building strong interpersonal relationships through developing emotional connections.

DAY 7:
Topic: Personality Development. Expert Dr. Anju Shukla elaborated on types of Personalities, grooming, cultivating strengths, adapting to challenges, fostering growth,and identifying one's personality type along with psychometric test .

DAY 8:
Topic: Personality Development. Expert Dr. Anju Shukla discussed widely used term in psychology :big Five personality Trait, it offers a comprehensive view of one's personality, how it

aid in self-discovery and assessing behavior.

DAY 9:
Topic: Entrepreneurial skill Assessment .Expert Dr. Anju Shukla assessed entrepreneurship skill of students by conducting psychometric test of every participant and suggested ways to build managerial skill set.

DAY 10 & 11 :
Topic: Selling and Negotiation Skill.Expert Dr. Anju Shukla discussed how to Develop effective selling and negotiation skills for achieving success in various professional fields. The process involves a combination of interpersonal, communication, and strategic abilities.

DAY 12 & Day 13 :
Topic: Hands on Excel. Expert Mr. Brijesh discussed the role of Microsoft Excel in various industries and professions due to its versatile capabilities, how to organize, analyze, and visualize data efficiently,and simplification of complex calculations, making it a valuable tool for finance, accounting, and data analysis.
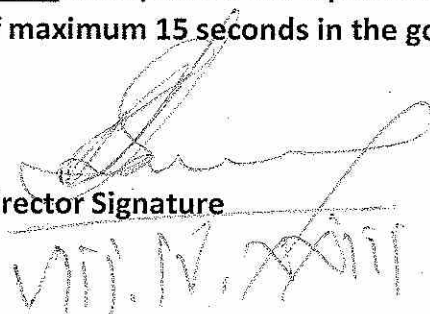
DAY 14 & 15 :
Topic: Dashboard creation. Expert Mr. Brijesh discussed Pivot table, VLOOKUP, HLOOKUP Functions, mastering these spreadsheet functions empowers users to efficiently manage and analyze data, transforming it into actionable insights. Whether it's creating dynamic summaries with pivot tables or swiftly retrieving specific data with VLOOKUP and HLOOKUP, these tools play a pivotal role in harnessing the full potential of data for informed decision-making.

| **Share Weblink of social media posts of the Activity**, if any:	
Twitter:	---
Facebook:	https://www.facebook.com/share/p/C7RtGBhKG59biYbS/?mibextid=oFDknk
Instagram:	....
Others:	

NOTE: Kindly share the report along with minimum 3 images of activity OR a video clip of maximum 15 seconds in the google drive's dedicated folder.

Director Signature   **In-Charge Signature**

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY
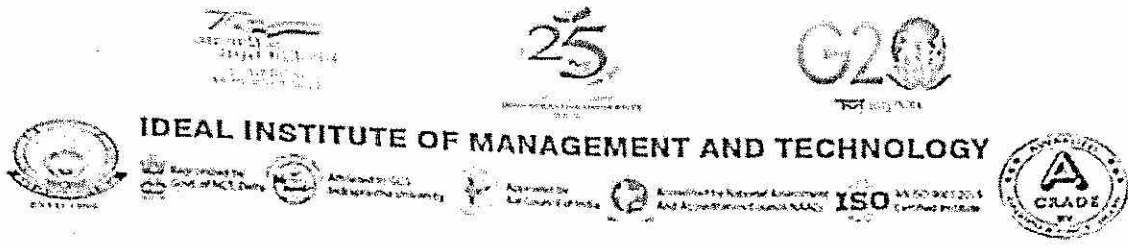
15.02.2024

SCHOOL OF LAW, IIMT

NOTICE

Value added Certificate Course on 'Capacity Building Programme for Placement Prospects'

On

16th February, 2024- 31st May, 2024

Students are hereby informed that School of Law, IIMT in collaboration with Karat Laws Academy, Delhi is initiating a Value added Certificate Course on "Capacity Building Programme for Placement Prospects" for all BALLB students from 16th Feb. 2024 to 31st May 2024. The course is free of cost. The classes shall be held preferably once in a week either on Friday or Saturday from 2:00 to 4:30 pm. The registration fee for the course is Rs 2000/- for each student.

The Course will help in legal reasoning and analysis techniques, guidance on answering different types of competitive examinations. This course will also help in gaining knowledge regarding practice/litigation and also in enriching the curriculum vitae. After completion of the course the students will get certificates.

Incharges for the course are:

1) Dr. Jasdeep Singh

2) Ms. Apoorva Dixit

HSharma.
15/02/2024

Pof. (Dr.) Hemlata Sharma

Vice Principal, school of law

15/2/2024

Prof. (Dr.) Arun Gupta

Principal, school of law

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

Event Report

Name of the Activity:	Certificate Course		
Theme of the Activity:	Capacity Building Course for Placement Prospects		
Activity Date(s):	16th February 2024- 31st May 2024	No. of Participants:	16 participants

Brief Description of the Guests/Participants (like industry experts, students, faculty etc):

Dr Nikhil Kashyap , Director, Karat Laws Academy, Delhi.
Mr. Uday Singh Rathore, Director, Karat Laws Academy, Delhi

Brief Description of Activity:

The School of Law of Ideal Institute of management & technology had organized a Value Added Certificate Course for Students in collaboration with Karat Laws Academy; Delhi for BALLB students from 16th Feb, 2024 with a theme Capacity Building Course for Placement Prospects. The course was free of cost. There were total 11 classes held from 2:00-5:00 pm by the speakers in which 7 were offline classes and 4 were online classes. The subjects covered on Criminal procedure code and BNSS including other criminal laws and civil laws. The main objective of this Course was to help in legal reasoning and analysis techniques, guidance on answering different types of examinations judiciary and all competitive examination. This course also helped in gaining knowledge regarding practice and in enriching the curriculum vitae. After completion of the course the students had awarded with certificates.

Share Weblink of social media posts of the Activity, if any:	
Facebook:	

Director Signature

8/8/24
APOORVA DIXIT
In-Charge Signature

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

Recognized by Govt. of NCT, Delhi · Affiliated to GGS Indraprastha University · Approved by Bar Council of India · Accredited by National Assessment And Accreditation Council(NAAC) · ISO AN ISO 9001:2015 Certified Institute

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Ref No.: IIMT/BBA/VAC/APR/2024/01   Date: 16.4.2024

GOLDEN OPPORTUNITY TO UPSKILL YOURSELF *
(Anywhere Anytime learning)

NOTICE
30 Hours Value Added Course

"Web Development and Data Analysis:- Building Insights"

This is to inform that BBA 1st Shift is organizing a 15 days Value Added Course on "**Web Development and Data Analysis:- Building Insights**" starting from 22.4.24 .The course offered is in line with the industry requirements and also aligned to Govt. Standards. The candidate will be provided with **Certification** on successfully attempting & clearing the Assessment.

Interested students may submit their names to Faculty Coordinators by 18.4.24.

Dr. Sonal Goel

Dr. Deepa Jain

Dr. Jasmandeep Kaur

Ms. Harsh Kalra

(Course Coordinators)

Dr. Vineeta Sharma

(Principal, BBA 1st Shift)

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

Event Report

Name of the Activity:	Value Added Course on Web Development and Analysis:- Building Insight		
Theme of the Activity:	IT Skill Building and Advancement		
Activity Date(s):	22.4.24 to 6.5.24	No. of Participants:	56

Brief Description of the Guests/Participants(like industry experts, students, faculty etc):

Dr. Seema Gupta (Associate Professor)
Qualification:- MCA M.Tech.(IT) PGDBA(IT) Ph.D.(Comp. Sc.)

Dr. Sumit Debnath (Senior Assistant Professor)
Qualifications:- MBA M.Phil.(Mgmt.) NET (Mgmt.) Ph.D.(Mgmt)

Mrs.Rakhi Gangal (Senior Assistant professor)
Qualifications:- MCA Ph.D.

Brief Description of Activity:

Day 1:

Inaugural Session
Principal BBA 1st Shift Dr. Vineeta Sharma,Value Added Incharges, facilitators and Participants attended this session.The program was initiated with the blessings of Goddess Saraswati followed by the felicitation ceremony. Dr. Vineeta Sharma read the welcome note and wholeheartedly welcomed all the dignitaries. Ms Harsh also gave brief introduction about different modules of overall course. Instructors of the program spoke about the importance of learning Web Development in today's competitive environment.

Ms.Rakhi discussed about the introduction of the HTML tags as follows

- Starting with a opening tag (<)
- Followed by the tag name
- Optional attributes and values
- Closing the tag (>)
- And finally, the end tag (</>)

Day 2:
On this day Ms.Rakhi made participants learnt about how a document stores information of a user on a web server using interactive controls.

Day 3:
Ms.Rakhi explained about the CSS(cascading style sheets) that what is the syntax , how to use CSS different styles , types of CSS which includes Inline, Internal, External to the participants effectively..

Day 4:
Ms.Rakhi apprises participants on how to use CSS in HTML by using Inline, Internal and External Types of CSS and by using CSS properties like colors, font and sizes.

Day 5:
Dr.Sumit discussed with the participants about nominal and ordinal scale.
- Ratio scale :-A ratio scale is a quantitative scale where there is a true zero and equal intervals between neighboring points. Unlike on an interval scale, a zero on a ratio scale means there is a total absence of the variable you are measuring.
- Interval scale :-The interval scale is a quantitative measurement scale where there is order, the difference between the two variables is meaningful and equal, and the presence of zero is arbitrary.

Day 6:
Dr.Sumit explained the Students about nominal and ordinal scale.
- Nominal scale :- This measurement normally deals only with non-numeric (quantitative) variables or where numbers have no value.
- Ordinal scale :- a variable measurement scale used to simply depict the order of variables and not the difference between each variable. These scales generally depict non-mathematical ideas such as frequency, satisfaction, happiness, a degree of pain, etc.

Day 7:

Dr.Sumit on this day made Students learnt about various data types
A data type is an attribute associated with a piece of data that tells a computer system how to interpret its value. Understanding data types ensures that data is collected in the preferred format and the value of each property is as expected.

Day 8:
Dr.Sumit in this session explained about finding out whether a relationship exists between variables and then determining the magnitude and action of that relationship. They taught us about the different types and its variables..

Day 9:
Dr.Sumit made Participants learnt about that Regression analysis is primarily used for two

conceptually distinct purposes. First, regression analysis is widely used for prediction and forecasting, where its use has substantial overlap with the field of machine learning. Second, in some situations regression analysis can be used to infer causal relationships between the independent and dependent variables.

Day 10 &11:
Dr.Seema Gupta in this session made students learnt about Programming Language, types of operations, advantages and disadvantages of Programming Language.

Day 12 & 13
Dr.Seema Gupta apprises participants about the operators and Implementation of programs in computer Lab

Day14 & 15 :
Participants were assessed and evaluated their proficiency in web development and analytical skills essential for roles involving web application development, data analysis, and problem-solving.

Share Weblink of social media posts of the Activity, if any:

Facebook:	Day 1 https://www.facebook.com/permalink.php?story_fbid=pfbid02S7Eisn6nq F8YSz6mFnhHp5S1JtEvYFEzMwuZNezitMSHZrPregw9NatLktbjRJQ6 l&id=100010052739342
	Day 2 https://www.facebook.com/permalink.php?story_fbid=pfbid0yvsuTDkuS osNEcg5mKJYy6cdJc7Kk5bvCjURimdWEUHy7jYNwwCVHgrSWVKt 8qUl&id=100010052739342
	Day 3 https://www.facebook.com/permalink.php?story_fbid=pfbid02S8YjUDA 5yYdjqhprjoVs2Tf2XHRW5yTue6PU9RJ8KDQVzxC4iKJpC3XkGyM Vtg8zl&id=100010052739342
	Day 4 https://www.facebook.com/permalink.php?story_fbid=pfbid02Vf6fTomx p3NJuGW291jfNCb49VB2eqwAXVRG3VD5gFJsdpUePqmYDA5aZSB vXNUxl&id=100010052739342
	Day 5 https://www.facebook.com/permalink.php?story_fbid=pfbid0bb7QmS6C c3f4g8b5WxqrKwhQWV9bMXmijT57xgjEGfevT7poZ3Tjc9eYt1nF3Yz Zl&id=100010052739342
	Day 6 & 7

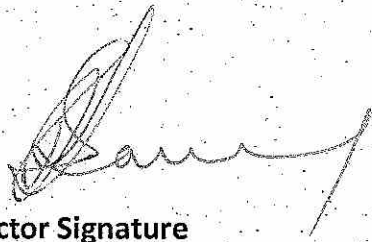|	https://www.facebook.com/permalink.php?story_fbid=pfbid0E69fuNXW UvR8AUH4XwohMA7rxwy4FjEmu5xETNdv6tGy7XNnCbWyrhRHZe8 y1YHUl&id=100010052739342 Day 8&9 https://www.facebook.com/permalink.php?story_fbid=pfbid02Mqf84L7i DhFtAmAcw5XEYV4DJd1SkWP9EcsgMaJkLTMJPs6REvFg6xDeh8U H2Hrfl&id=100010052739342 Day 10 &11 https://www.facebook.com/permalink.php?story_fbid=pfbid02yBRTvCjg ndwBgD1wLAcZnZWsAtRZcEdKHjBspAGLUWPyv3XDgma79Lt9D1 TQY9Url&id=100010052739342 Day 12 &13 https://www.facebook.com/permalink.php?story_fbid=pfbid0ygoRMwfD xERWtqPXxqeFComyTMrXvEnbL7hyY9wAsAdAeL2GyxCSJ3FkWG HDgJdHl&id=100010052739342 Day 14 &15 https://www.facebook.com/permalink.php?story_fbid=pfbid02B6BFdJL NA9V6tAEKD75bL7wvNgkLo5xTX1UbTz4r839AvDEpyywJ61LTijRb ez6yl&id=100010052739342

Dr.Sonal Goel
Dr.Deepa Jain
Dr.Jasmandeep Kaur
Ms.Harsh Kalra Manchanda

Director Signature

In-Charge Signature

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

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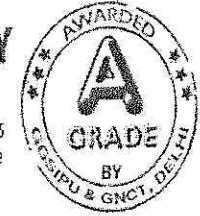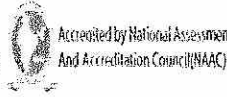
VALUE ADDED COURSE ORGANISED IN ASSOCIATION WITH DATA FLAIR

The following students have completed the IT related courses provided by DATA FLAIR. The courses were pursued by students in the Online mode during the months of February to June, 2024. These were self paced courses completed by the students of BCA 1st year.

S. no.	Name of the Student	Enrollment No.	Name of the Course	Duration
1.	Gargi Tuteja	00613402023	Introduction to SQL	30+ hours
2.	Geetanjali Khatri	00913402023		
3.	Shubham Kumar	02113402023		
4.	Bhawya Gupta	71013402023		
5.	Abhishek Maurya	00113402023	Web Development with HTML, CSS & JavaScript	30+ hours
6.	Anuj Bhatt	00413402023		
7.	Keshav Mittal	02013402023		
8.	Nikita Verma	70713402023		
9.	Ayushi Bhui	00713402023	Introduction to Machine Learning	30+ hours
10.	Prateek Verma	01313402023	Introduction to Apache Flink	30+ hours
11.	Aakriti Kashyap	01513402023		
12.	Jiya Narula	01613402023		
13.	Bhumika Saha	35313402023		
14.	Maitri Jain	70113402023		
15.	Yashika	70813402023		
16.	Bhawya Gupta	71013402023		
17.	Vansh Jain	00813402023	Introduction to Python	30+ hours
18.	Pranav Arora	01413402023		
19.	Prince Jain	01713402023		
20.	Vansh Sharma	02313402023		
21.	Suraj Kumar	70213402023		
22.	Daksh Pandita	00313402023	Introduction to Android	30+ hours
23.	Mahima Singh	00213402023	Introduction to IoT	30+ hours
24.	Ghanishta Mishra	01813402023		
25.	Mahima Singh	00213402023	Introduction to Cyber Security	30+ hours
26.	Luv Sharma	00513402023	Introduction to C Programming	30+ hours

Course Coordinator

Dr. Neha Gupta

Ms. Shailja Khosla

(Incharge, BBA-2nd shift)